

PreventionOnly LLC

Websites and Prevention Plus app Privacy Policy

Last Revised: January 14, 2026

1. General

We know that your privacy is important to you, and we work hard to earn and keep your trust. PreventionOnly LLC (“Company,” “we,” “us,” and “our”) respects your privacy and is committed to protecting your privacy through our compliance with this Privacy Policy (the “Policy”).

This Policy describes:

- The types of information we collect from you or that you may provide when you visit our websites and app available at: <https://www.preventiononly.com/> and www.preventiononly.app as well as any websites and apps and blogs directly owned by the Company (collectively, our “Websites and app”).
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Policy applies to information we collect on this Websites and app or in emails and other electronic messages between you and this Websites and app, and information gathered when you interact with our advertising on third-party websites and apps if such advertisements include links to this Policy.

This Policy does not apply to information collected by us offline or through any other means, including on any other websites and app operated by any third party, or information collected by any third party through any application or content (including advertising) that may link to or be accessible from the Websites and app (for further information, see below, “Third-party Websites and apps”).

Please read this Policy carefully to understand our practices regarding your information and how we will treat it. If you do not agree with our policies and practices, then please do not use our Websites and app. By using our Websites and app, you agree to the terms of this Policy. This Policy may change from time to time. We reserve the right to update or modify this Policy at any time without prior notice (see below, “Changes to this Policy”). Your continued use of our Websites and app after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates. We may, but are not required to, notify you of material changes to this Policy.

2. Websites and app Terms of Use; Other Agreements

This Policy should be read in conjunction with our Websites and app Terms of Use, into which this Policy is incorporated by reference.

3. What We Collect and How We Collect It

To ensure that we provide you with the best possible experience, we will store, use, and share personal information about you in accordance with this Policy. Personal information is information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular user,

household or device (“Personal Information”). In particular, the Websites and app may collect the following categories of Personal Information from users of the Websites and app:

Category

Examples

Collected

Identifiers.

First and last name, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, telephone number, date of birth.

YES

Protected classification characteristics.

Age (40 years or older), race, some medical conditions, sex (including gender, gender identity, gender expression, pregnancy), genetic information (including familial genetic information).

YES

Commercial information.

Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.

YES

Sensitive Personal Information

Precise geolocation, debit card, credit card number with security, or access code or password, racial or ethnic origin, genetic data and processing of biometric information.

YES

Biometric information.

Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, blood samples, blood tests, and other genetic data.

YES

Internet or other similar network activity.

Browsing history, search history, information on a consumer's interaction with a websites and app, application, or advertisement.

YES

Geolocation data.

Physical location or movements.

YES

Sensory data.

Audio, electronic, or similar information.

YES

Inferences drawn from other Personal Information.

Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior (including sleep data), attitudes, intelligence, abilities, and aptitudes.

YES

We obtain the categories of Personal Information listed above from the following categories of sources:

- Directly from you. For example, when you:
 - register yourself with the Websites and app;
 - use one of the Company products, such as a wearable device;
 - subscribe to one of our e-newsletters;
 - comment on one of our forums; or
 - communicate with us, such as request information.
- Indirectly from you. For example, through information we collect from you in the course of providing our services to you.
- Directly and indirectly from activity on our Websites and app. For example, from Websites and app usage details that are collected automatically. For more information on automatic information collection, please review the “Automated Information Collection” section below.

The information that you provide in each case will vary. In some cases, you may be able to provide Personal Information via email or free text boxes, such as contacting the Company to request further information. When providing your Personal Information, please provide only relevant information and do not provide unnecessary sensitive information, such as Social Security numbers, credit card information or other sensitive personal data, unless specifically requested and required for our services. Any sensitive information voluntarily submitted by you outside of our specific requests is provided at your own risk and we assume no responsibility for such voluntary submissions.

Additionally, we may ask you to create a username and password that should only be known to you. When you provide this information to us, you are no longer anonymous. Moreover, we may receive information about you from other sources and add it to the information you have provided to us.

Important Information Relating to Health Information: While some of the information you provide or access through the Websites and app may be health-related, the Websites and app and any information you provide directly to it is not subject to the Health Insurance Portability and

Accountability Act (“HIPAA”) nor is any information “protected health information” as defined under HIPAA. The Websites and app is not intended to provide medical advice or treatment. If you have medical concerns, please consult with qualified healthcare professionals. If you ever have an emergency, you should contact your local authorities or emergency services for immediate assistance.

Aggregated and De-Identified Data. We also collect, use and share Aggregated and De-Identified Data such as statistical or demographic data for any purpose. Aggregated and De-Identified Data could be derived from your personal data but is not considered personal data in law as this data will not directly or indirectly reveal your identity. For example, we may aggregate your usage data to calculate the percentage of users accessing a specific websites and app feature. However, if we combine or connect Aggregated or De-Identified Data with your personal data so that it can directly or indirectly identify you, we treat the combined data as Personal Information which will be used in accordance with this Policy.

4. Automated Information Collection

In addition to the information that you provide to us, we may also collect information about you during your visit to our Websites and app. We collect this information using automated tools that are detailed below. These tools may collect information about your behavior and your computer system, such as your internet address (IP Address), the pages you have viewed, and the actions you have taken while using the Websites and app. Some of the tools we use to automatically collect information about you may include:

(a) **Cookies.** A “cookie” is a small data file transmitted from a websites and app to your device’s hard drive. Cookies are usually defined in one of two ways, and we may use either (or both) of them:

(1) session cookies, which do not stay on your device after you close your browser, and

(2) persistent cookies, which remain on your device until you delete them or they expire.

We may use the following categories of cookies on our Websites and app.

i. **Strictly Necessary Cookies.** These cookies are essential in order to enable you to move around the Websites and app and use its features. Without these cookies, services you have requested, such as maintaining a record of your purchased items, cannot be provided.

ii. **Performance Cookies.** These cookies collect anonymous information on how you use our Websites and app to help us understand how you arrive at our Websites and app, browse or use our Websites and app and highlight areas where we can improve, such as navigation. The data stored by these cookies never shows personal details from which your individual identity can be established.

iii. **Functionality Cookies.** These cookies remember choices you make such as the country from which you visit our Websites and app, your preferred language, and your search parameters. This information can then be used to provide you with an experience more appropriate to your selections and to make your visits to our Websites and app more tailored to your preferences. The information in these cookies may be anonymized. These cookies cannot track your browsing activity on other websites and apps.

iv. Targeting Cookies or Advertising Cookies. These cookies collect information about your browsing habits in order to make advertising more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of an advertising campaign. The cookies are usually placed by third-party advertising networks. These cookies remember the websites and apps you visit and that information is shared with other parties, such as advertisers.

Of course, if you do not wish to have cookies on your devices, you may turn them off at any time by modifying your internet browser's settings. However, by disabling cookies on your device, you may be prohibited from full use of the Websites and app's features or lose access to some functionality.

(b) Google Analytics. The Websites and app sends aggregated non-Personal Information to Google Analytics for the purpose of providing us with the ability to conduct technical and statistical analysis on the Websites and app's performance. For more information on how Google Analytics supports the Websites and app and uses information sent from the Websites and app, please review Google's privacy policy available at <https://policies.google.com/technologies/partner-sites>.

(c) Web Beacons. A Web Beacon is an electronic image. Web Beacons can track certain things from your computer and can report activity back to a web server allowing us to understand some of your behavior. If you choose to receive emails from us, we may use Web Beacons to track your reaction to our emails. We may also use them to track if you click on the links and at what time and date you do so. Some of the third-party marketers we engage with may use Web Beacons to track your interaction with online advertising banners on our Websites and app. This information is only collected in aggregate form and will not be linked to your Personal Information. Please note that any image file on a webpage can act as a Web Beacon.

(d) Embedded Web Links. Links provided in our emails and, in some cases, on third-party websites and apps may include tracking technology embedded in the link. The tracking is accomplished through a redirection system. The redirection system allows us to understand how the link is being used by email recipients. Some of these links will enable us to identify that you have personally clicked on the link and this may be attached to the Personal Information that we hold about you. This data is used to improve our service to you and to help us understand the performance of our marketing campaigns.

(e) Third-party Websites and apps and Services. We work with a number of service providers of marketing communications technology. These service providers may use various data collection methods to improve the performance of the marketing campaigns we are contracting them to provide. The information collected can be gathered on our Websites and app and also on the websites and apps where our marketing communications are appearing. For example, we may collect data where our banner advertisements are displayed on third-party websites and apps.

5. How We Use Your Information

The information we gather and that you provide is collected to provide you information and the services you request, in addition to various other purposes, including, but not limited to:

- providing the information, products and services you request;
- security, credit or fraud prevention purposes;

- providing you with effective customer service;
- providing you with a personalized experience when you use this Websites and app;
- contacting you with special offers and other information we believe will be of interest to you (in accordance with any privacy preferences you have expressed to us);
- contacting you with information and notices related to your use of this Websites and app;
- inviting you to participate in surveys and providing feedback to us (in accordance with any privacy preferences you have expressed to us);
- better understanding your needs and interests;
- improving the content, functionality and usability of this Websites and app;
- improving our products and services;
- improving our marketing and promotional efforts; and
- any other purpose identified in an applicable privacy notice, click-through agreement or other agreement between you and us.

Duration. The length of time Company intends to retain Personal Information, including sensitive information, if any, is for as long as reasonably necessary to carry out Company's intended business purpose for such information and in accordance with applicable data privacy laws.

6. How We Disclose Your Information

We do not and will not distribute, transfer, sell or lease your Personal Information to any third party, including in connection with any business transaction such as a merger, acquisition, bankruptcy, or sale of assets, unless explicitly required by law or with your express prior written consent. Any such legally mandated transfer will be subject to strict confidentiality requirements and data protection obligations. We may disclose your Personal Information to a third party for a business purpose. When we disclose your Personal Information, we enter into a contract that describes the purpose and requires the recipient to both keep that Personal Information confidential and not use it for any purpose except for the purposes set forth in the contract.

We may disclose your Personal Information for a business purpose to the following categories of third parties:

- Our affiliates; and
- Third party vendors who provide services that enhance our Websites and app, products and services to you (such as vendors for credit card processing, advertising and marketing and customer support).

Except as described in this Policy, we will not share your information with third parties without your notice and consent, unless it is under one of the following circumstances:

- Legal Reasons.
 - We believe that disclosure is reasonably necessary to comply with any applicable law, regulation, subpoena, or court order;

- o To respond to duly authorized information requests from law enforcement or other governmental authorities;
 - o To enforce our agreements, policies, or the Terms of Use;
 - o To investigate and prevent security threats, fraud, or other malicious activity; or
 - o To respond to an emergency that we believe in good faith requires us to disclose such information to assist in preventing the death or serious bodily injury of any person or Company employee.
- Sale of Business or Merger. There are circumstances where the Company may decide to buy, sell, or reorganize its business in selected countries. Under these circumstances, it may be necessary to share or receive Personal Information with prospective or actual partners or affiliates. In such circumstances, the Company will ensure your information is used in accordance with this Policy.

7. Your Choices and Selecting Your Privacy Preferences

We want to provide you with relevant information that you have requested. When possible, we will always provide options as to what information we collect and how you can manage any preferences that pertains to such information.

If we provide subscription-based services, such as email newsletters, we will allow you to make choices about what information you provide at the point of information collection or at any time after you have received a communication from us while you are subscribed. Transactional or service-oriented messages, such as delivery confirmation messages, are usually excluded from such preferences, as such messages are required to respond to your requests or to provide goods and services, and are not intended for the purposes of marketing.

We will not intentionally send you email newsletters and marketing emails unless you consent to receive such marketing information. After you request to receive these emails, you may opt out of them at any time by selecting the “unsubscribe” link at the bottom of each email. Please note that by opting out or unsubscribing you may affect other services you have requested we provide to you, in which email communication is a requirement of the service provided.

8. Text Messaging

You may have the opportunity to receive SMS or "text" messages, pre-recorded voice messages or auto-dialed phone calls from the Company, its affiliates and related entities as well as third parties. Such messaging may be used to authenticate your identity or mobile device, as well as provide you informational updates about services or products you may have requested. In providing your mobile device number or cell phone number to the Company, you knowingly consent to such communications from the Company or for the Company to use your cell phone number or mobile device number in accordance with the Company's Terms of Use. In providing your number, you represent that you have the authority to agree to receive text messages at the telephone number that you provide to the Company, or from which you sent the text message request to us. You further acknowledge that no purchase is required to opt into this service, and you may opt out at any time by following the instructions provided in our communications to you.

Any such communications you receive from us will be administered in accordance with your preferences and this Policy.

9. Accuracy and Access to Your Personal Information

We strive to maintain and process your information accurately. We have processes in place to maintain all of our information in accordance with relevant data governance frameworks and legal requirements. We employ technologies designed to help us maintain information accuracy on input and processing.

Where we can provide you access to your Personal Information in our possession, we will always ask you for a username and password to help protect your privacy and security. We recommend that you keep your password safe, that you change it periodically, and that you do not disclose it to any other person or allow any other person to use it.

To view and change the Personal Information that you have provided to us, you can log in to your account and follow the instructions on that webpage, or contact us directly for assistance.

10. Information of Minors

We do not intentionally seek to gather information from individuals under the age of eighteen (18). We do not target the Websites and app to minors, and would not expect them to be engaging with our Websites and app or services. We encourage parents and guardians to provide adequate protection measures to prevent minors from providing information unwillingly on the internet. If we become aware of any Personal Information that we have collected about minors, we will take commercially reasonable steps to securely remove it from our systems, but we assume no liability for any such inadvertent collection.

11. Submissions

We welcome inquiries or feedback on the services or products you might use or like to use. Any inquiries, feedback, suggestions, ideas, materials, comments or other information you provide to us (collectively, "Submissions") will be treated as non-proprietary and non-confidential. Your Submissions on or through this Websites and app may be made available to others who visit this Websites and app. We reserve the right to use your Submissions in advertising campaigns and other promotions, with or without attribution, and without compensation or prior consent. Therefore, you should have no expectation of privacy with respect to your Submissions on or through this Websites and app. You should not submit any content you do not wish to make available to the general public, and you must take special care to make sure your Submissions comply with our Terms of Use or other applicable agreements. All terms and conditions of our Terms of Use apply to Submissions on or through this Websites and app. In particular, your Submissions must not violate the privacy or other rights of others. You may not use false identifying information or contact information, impersonate any person or entity, or otherwise mislead us as to the origin of any Submission.

12. Third-party Websites and apps

This Policy does not apply to websites and apps or other domains that are maintained or operated by third parties or our affiliates. Our Websites and app may link to third-party websites and apps and services. For example, if you click on an advertisement on this Websites and app, you may be taken to another websites and app that we do not control. These links are not endorsements of these websites and apps, and this Policy does not extend to them. We are not responsible for the content, security, or privacy practices of any third-party websites and apps. Because this Policy is not enforced on these third-party websites and apps, we encourage you to read any posted privacy policy of the third-party websites and app before using the service or websites and app and providing any information.

13. Your Rights Under State Law

California

- Shine the Light law. Pursuant to California Civil Code Section 1798.83, we will not disclose or share your Personal Information with third parties for the purposes of third-party marketing to you without your prior consent.
- Do Not Track Signals. Other than as disclosed in this Policy, the Websites and app does not track users over time and across third-party websites and apps to provide targeted advertising. Therefore, the Websites and app does not operate any differently when it receives Do Not Track (“DNT”) signals from your internet web browser.
- WE DO NOT SELL OR SHARE YOUR PERSONAL INFORMATION. If we ever decide to “sell” or “share” Personal Information, as those terms are defined under the California Consumer Privacy Act of 2018, we will update you via this Policy and include a link entitled “Do Not Sell or Share My Personal Information,” to provide you with an opportunity to opt out of the selling or sharing of your Personal Information.

Your Consumer Rights.

If you are a California consumer, as defined by the California Consumer Privacy Act of 2018 (“Act”), please be advised that PreventionOnly LLC does not currently meet the regulatory thresholds of a “business” as that term is defined under the Act and therefore is not required to comply with the Act. Regardless, all Personal Information will be processed in accordance with this Policy.

If you are a Colorado or Virginia consumer, as defined by the Colorado Privacy Act (“CPA”) or the Virginia Consumer Data Protection Act (“VCDPA”), please be advised that PreventionOnly LLC does not currently meet the regulatory thresholds of a “controller” as that term is defined under the CPA or VCDPA and therefore is not required to comply with the CPA or VCDPA. Regardless, all Personal Information will be processed in accordance with this Policy.

14. For Websites and app Users Outside of the United States and India

Our Websites and app is designed for and intended to be used only by individuals in the United States and India. By accessing or using our Websites and app, you acknowledge and agree that your information will be handled in accordance with United States and Indian laws and regulations. We do not warrant or represent that this Policy or the Websites and app’s use of your Personal Information complies with the laws of any other jurisdiction. Furthermore, to provide you with our services, we may store, process, and transmit information in the United States and other locations around the world, including countries that may not have the same privacy and security laws as yours. Regardless of the country in which such information is stored, we will process your Personal Information in accordance with this Policy.

15. Safeguarding the Information We Collect

We use reasonable technical, administrative, and physical safeguards in order to protect your Personal Information against accidental loss and from unauthorized access, use, alteration, and disclosure. While we implement appropriate security measures, no method of electronic storage or transmission is 100% secure. You have a responsibility, as well, to safeguard your information through the proper use and security of any online credentials used to access your Personal Information, such as a username and password. If you believe your credentials have

been compromised, please change your password. Please also notify us of any actual or suspected unauthorized use.

16. Changes to this Policy

This Policy describes our current policies and practices with regard to the information we collect through this Websites and app. We are continually improving and adding to the features and functionality of this Websites and app along with the products and services we offer through this Websites and app. We reserve the right to modify this Policy at any time. If we make material changes to this Policy, we will post the revised Policy on this webpage and update the "Last Revised" date above. Your continued use of the Websites and app following any changes indicates your acceptance of the revised Policy. You can get to this page from any of our webpages by clicking on the "Privacy Policy" link (usually at the bottom of the screen).

17. How to Contact Us

We value your opinions and welcome your feedback. To contact us about this Policy or your Personal Information, please contact us by email at support@preventiononly.com